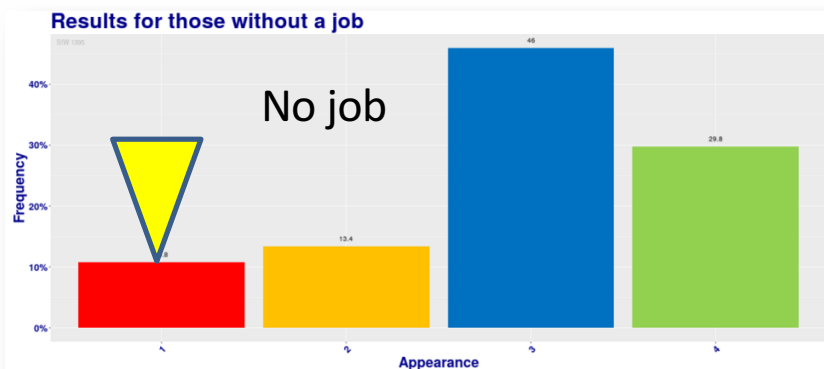


DID YOU KNOW?

Those who care about their appearance are more likely to have a positive job outcomes

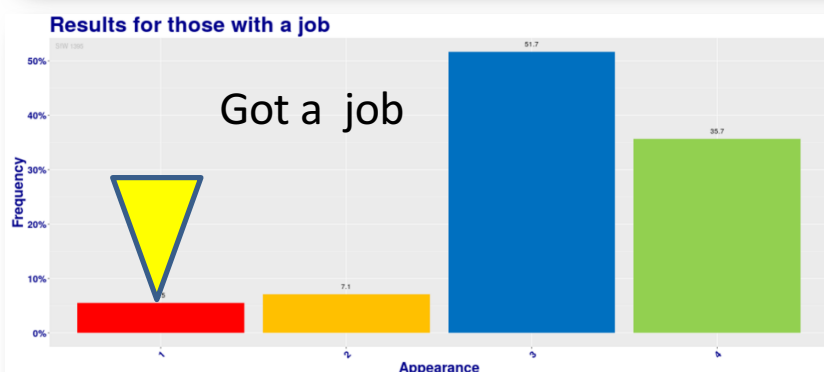


Of course you did! But now Profiler has the evidence to confirm it.

Candidates reporting little interest in their appearance when responding to:

“My appearance is not something I think about very much when going for an interview or to a social event.”

showed differences in employment outcomes with 5.5% reporting this gaining a job compared to 10.5% who didn't get a job.



APPEARANCE

IMPACT FACTOR* **2x**

* Difference between the two lowest groups

From a sample of 2500 Work Choice candidates.
1= no interest 2= little interest
3= some interest 4= very interested.

Key Message:

It is important to highlight to candidates the impact of appearance at interview. Self reporting can be used to target intervention and provide support.

Contact us to discuss how we can help you.
info@doitprofiler.com